

DISTRIBUTOR PRODUCT & LOGISTICS SHEET

HAN:DROP

Korean Cold-Brew Tea Concentrates



A compact, shelf-stable tea concentrate range designed for fast preparation, convenient distribution and a contemporary Korean brand experience.

4	20 mL	1:10	24 mo
LAUNCH SKUs	PER STICK	DILUTION	DECLARED SHELF LIFE

PRELIMINARY DISTRIBUTOR INFORMATION

Product visuals are brand concepts. Final ingredients, nutrition declarations, private-label terms and market-specific compliance information remain subject to manufacturer confirmation and regulatory review.

LAUNCH COLLECTION

Four distinct consumer occasions

Each retail box contains ten single-serve sticks. One 20 mL stick prepares approximately 220 mL of finished beverage when mixed with 200 mL of water.

SKU	SENSORY PROFILE	SERVING IDEAS	PRODUCT STORY
HIBISCUS	Bright, refreshing and pleasantly tart, with a light fruity aroma.	Cold water, sparkling water, alcohol-free serves.	A vivid floral option with strong visual appeal.
GREEN TEA	Clean and smooth, with a delicate vegetal character.	Hot or cold water; everyday tea occasion.	A familiar entry point into the range.
PEPPERMINT	Cooling mint aroma with a clean, smooth finish.	Cold, hot or after-meal serving.	A caffeine-free positioning candidate, pending composition confirmation.
SCHISANDRA	Distinctive berry character traditionally described through a five-flavour profile.	Cold water or sparkling signature serve.	Made with Korean-grown schisandra berries, according to supplier information.

Consumer format

Retail format	200 mL total: 10 individually packed sticks × 20 mL
Preparation	Dilute one 20 mL stick with 200 mL water (1:10)
Serving temperature	Suitable for hot or cold preparation; selected flavours may also be mixed with sparkling water
Packaging concept	HAN:DROP branded carton and coordinated single-serve stick sachets

Commercial pricing, distributor margins and territory terms are supplied separately.

TECHNICAL PROFILE

Product and manufacturing data

PARAMETER	SUPPLIER-REPORTED INFORMATION
Product category	Liquid cold-brew tea extract / tea concentrate
HS code	2101209090 (6-digit supplier classification)
Declared shelf life	24 months
Storage	Store in a cool place at ambient temperature, away from direct sunlight
Sterilisation	Low-temperature long-time treatment (LTLT), as reported by manufacturer
Routine test references	Lead (Pb), total plate count (TPC) and coliforms

Manufacturing flow

01	Raw material inspection
02	Raw material weighing
03	Cold-brew extraction
04	Inner packaging into single-serve sticks
05	Outer retail packaging
06	Quality and release checks under the manufacturer's management system

Manufacturer-reported certifications

HACCP	Reported by manufacturer; certificate copy to be included in due-diligence file
Korean Organic Processed Food	Reported for the supplier's existing organic tea range; recognition and logo use must be assessed per destination market
U.S. FDA facility registration	Reported by manufacturer; product and importer obligations remain market-specific

No health, functional, organic or caffeine-related claim should be used on final sales material until the formulation, analytical data and destination-market rules have been validated.

Source basis: OTHANKS English brochure; Tea Technical Data Sheet dated 10 July 2026; supplier price list dated 7 July 2026.

LOGISTICS AND COMMERCIAL READINESS

Standard retail, case and pallet data

LOGISTICS ITEM	VALUE
Retail unit	200 mL (10 × 20 mL sticks)
Retail carton dimensions	81 × 57 × 138 mm
Reported unit weight	0.23 kg
Units per export carton	20 retail boxes
Export carton dimensions	420 × 240 × 180 mm
Reported export carton gross weight	4.98 kg
Export carton volume	0.018144 m ³
Pallet configuration	10 cartons per layer × 10 layers = 100 cartons
Retail units per pallet	2,000 boxes / 20,000 sticks
Calculated carton volume per pallet	1.8144 m ³
Indicative pallet shipment weight	Approx. 498 kg from carton gross weights; pallet tare excluded
Quoted origin / delivery basis	FOB Busan or Incheon, Republic of Korea; final commercial terms to be agreed

Order structure

Quoted sample order MOQ	1 pallet
Mixed product pallet	Permitted in the supplier quotation; SKU allocation must be confirmed
Payment in supplier quotation	100% advance by telegraphic transfer; not a final distributor commercial term

Items to close before a binding distributor offer

ITEM	CURRENT INFORMATION	STATUS
Product specification	Ingredients, allergens, percentages and nutrition declaration for each SKU	Pending
Private label	MOQ, artwork fees, print method, lead time and approval samples	Pending
Pallet specification	Footprint, loaded height, pallet tare and wrapping specification	Pending
Commercial and shipping	Distributor terms, Incoterm, container loading and confirmed port routing	Pending