

zavumi



NPD TECHNICAL COLLECTION | 09 REFERENCES

Ready when life is.

Ready-to-eat konjac noodles
Microwaveable retort pouch | 200 g

- 01 THAI GREEN CURRY**
- 02 PAD THAI**
- 03 KOREAN GOCHUJANG**
- 04 TERIYAKI**
- 05 SWEET & SOUR**
- 06 PHO SOUP**
- 07 MARINARA**
- 08 JAPANESE CURRY**
- 09 VEGAN BOLOGNESE**

NPD concept - not final regulatory artwork

WOK FOODS (THAILAND) CO., LTD. | npd@wokfoods.com

FRONT PACKAGING CONCEPT



BACK PANEL - WORKING CONCEPT



200 g
NET WEIGHT

RTE
FORMAT

THAILAND
ORIGIN

INGREDIENTS

Producer list - sequence as supplied

63.00% konjac shirataki noodles (water, konjac flour, limewater (water, calcium hydroxide)), 15.00% oyster mushroom, 7.50% coconut milk, 4.50% green curry paste (lemongrass, green chili, shallot, garlic, wild ginger, salt, galangal, coriander, kaffir lime leaves, cumin, coriander seeds, white pepper), 4.40% water, 4.00% coconut sugar, 1.20% coconut oil, 0.20% sweet basil leaves, 0.20% lactic acid (E270).

ALLERGEN: Contains coconut. Produced in a facility that uses peanut, soybean and sesame.
Final wording remains subject to market-specific regulatory review.

PACKAGING & LOGISTICS

PRIMARY PACK

Microwaveable retort pouch 200 g

RETAIL CASE

6 x 200 g 28 x 10 x 19.5 cm

MASTER CARTON

12 x 200 g 28 x 19.5 x 19.5 cm

MASTER NET WEIGHT

2.40 kg 12 pouch format

Dimensions shown as L x W x H

ESTIMATED NUTRITIONAL VALUES - PER 100 g

BASED ON PRODUCT FORMULATION

ENERGY	272 kJ / 65 kcal	TOTAL FAT	4.5 g	SATURATED FAT	3.8 g
CARBOHYDRATE	5.0 g	SUGARS	2.5 g	PROTEIN	0.5 g

FRONT PACKAGING CONCEPT



BACK PANEL - WORKING CONCEPT



200 g
NET WEIGHT

RTE
FORMAT

THAILAND
ORIGIN

INGREDIENTS

Producer list - sequence as supplied

Konjac, Water, White Sugar, Concentrated Tamarind Sauce, Intense Stir Fry Sauce, Shallot, Soy Sauce, Rice Bran Oil, Garlic, Modified Starch, Chili Powder, Lime Seasoning Powder, Yeast Extract, Xanthan Gum, Salt, Tofu, Carrot, Bunching Onion.

Compound sub-ingredients and formal allergen declaration: pending supplier confirmation.
Final wording remains subject to market-specific regulatory review.

PACKAGING & LOGISTICS

PRIMARY PACK
Microwaveable retort pouch 200 g

RETAIL CASE
6 x 200 g 28 x 10 x 19.5 cm

MASTER CARTON
12 x 200 g 28 x 19.5 x 19.5 cm

MASTER NET WEIGHT
2.40 kg 12 pouch format

Dimensions shown as L x W x H

ESTIMATED NUTRITIONAL VALUES - PER 100 g

BASED ON PRODUCT FORMULATION

ENERGY	313 kJ / 75 kcal	TOTAL FAT	3.0 g	SATURATED FAT	0.5 g
CARBOHYDRATE	10.0 g	SUGARS	5.0 g	PROTEIN	1.5 g

FRONT PACKAGING CONCEPT



BACK PANEL - WORKING CONCEPT



200 g
NET WEIGHT

RTE
FORMAT

THAILAND
ORIGIN

INGREDIENTS

Producer list - sequence as supplied

Konjac, Water, Gochujang, Rice Bran Oil, Modified Starch, Garlic Powder, Paprika Powder, Yeast Extract, Salt, Xanthan Gum.

Compound sub-ingredients and formal allergen declaration: pending supplier confirmation.
Final wording remains subject to market-specific regulatory review.

PACKAGING & LOGISTICS

PRIMARY PACK
Microwaveable retort pouch 200 g

RETAIL CASE
6 x 200 g 28 x 10 x 19.5 cm

MASTER CARTON
12 x 200 g 28 x 19.5 x 19.5 cm

MASTER NET WEIGHT
2.40 kg 12 pouch format

Dimensions shown as L x W x H

ESTIMATED NUTRITIONAL VALUES - PER 100 g

BASED ON PRODUCT FORMULATION

ENERGY	230 kJ / 55 kcal	TOTAL FAT	1.5 g	SATURATED FAT	0.2 g
CARBOHYDRATE	9.0 g	SUGARS	4.0 g	PROTEIN	1.0 g

FRONT PACKAGING CONCEPT



BACK PANEL - WORKING CONCEPT



200 g
NET WEIGHT

RTE
FORMAT

THAILAND
ORIGIN

INGREDIENTS

Producer list - sequence as supplied

Konjac, Teriyaki Sauce, Water, Modified Starch, White Sugar, Sesame Oil, Yeast Extract, Xanthan Gum, Black Pepper, Shiitake Mushroom, Carrot, Bunching Onion.

Compound sub-ingredients and formal allergen declaration: pending supplier confirmation.
Final wording remains subject to market-specific regulatory review.

PACKAGING & LOGISTICS

PRIMARY PACK

Microwaveable retort pouch 200 g

RETAIL CASE

6 x 200 g 28 x 10 x 19.5 cm

MASTER CARTON

12 x 200 g 28 x 19.5 x 19.5 cm

MASTER NET WEIGHT

2.40 kg 12 pouch format

Dimensions shown as L x W x H

ESTIMATED NUTRITIONAL VALUES - PER 100 g

BASED ON PRODUCT FORMULATION

ENERGY	188 kJ / 45 kcal	TOTAL FAT	0.5 g	SATURATED FAT	0.1 g
CARBOHYDRATE	9.0 g	SUGARS	5.0 g	PROTEIN	1.0 g

FRONT PACKAGING CONCEPT



BACK PANEL - WORKING CONCEPT



200 g
NET WEIGHT

RTE
FORMAT

THAILAND
ORIGIN

INGREDIENTS

Producer list - sequence as supplied

Konjac, Water, White Sugar, Chilli Sauce, Tomato Paste, Modified Starch, Onion, Garlic, Soy Sauce, Rice Bran Oil, Salt, Yeast Extract, Xanthan Gum, White Pepper, Bell Pepper, Carrot.

Compound sub-ingredients and formal allergen declaration: pending supplier confirmation.
Final wording remains subject to market-specific regulatory review.

PACKAGING & LOGISTICS

PRIMARY PACK
Microwaveable retort pouch 200 g

RETAIL CASE
6 x 200 g 28 x 10 x 19.5 cm

MASTER CARTON
12 x 200 g 28 x 19.5 x 19.5 cm

MASTER NET WEIGHT
2.40 kg 12 pouch format

Dimensions shown as L x W x H

ESTIMATED NUTRITIONAL VALUES - PER 100 g

BASED ON PRODUCT FORMULATION

ENERGY	209 kJ / 50 kcal	TOTAL FAT	1.0 g	SATURATED FAT	0.2 g
CARBOHYDRATE	9.5 g	SUGARS	6.0 g	PROTEIN	0.5 g

FRONT PACKAGING CONCEPT



BACK PANEL - WORKING CONCEPT



200 g
NET WEIGHT

RTE
FORMAT

THAILAND
ORIGIN

INGREDIENTS

Producer list - sequence as supplied

75.00% konjac shirataki noodles (water, konjac flour, limewater (water, calcium hydroxide)), 20.41% water, 1.30% coconut sugar, 0.80% modified corn starch (E1422), 0.60% sugar, 0.50% yeast extract, 0.30% soy sauce powder (salt, maltodextrin, defatted soybean), 0.20% onion, 0.15% carrot, 0.13% seasoning sauce (soybean, water, salt, sugar), 0.10% mushroom powder, 0.10% artificial beef flavor, 0.10% lactic acid (E270), 0.07% celery, 0.07% fresh turmeric, 0.05% garlic, 0.03% star anise, 0.03% white pepper, 0.02% salt, 0.01% cinnamon, 0.01% citric acid (E330), 0.01% caramel color (E150a), 0.01% caramel color (E150c).

ALLERGEN: Contains coconut and soybean. Produced in a facility that uses peanut and sesame.
Final wording remains subject to market-specific regulatory review.

PACKAGING & LOGISTICS

PRIMARY PACK
Microwaveable retort pouch 200 g

RETAIL CASE
6 x 200 g 28 x 10 x 19.5 cm

MASTER CARTON
12 x 200 g 28 x 19.5 x 19.5 cm

MASTER NET WEIGHT
2.40 kg 12 pouch format

Dimensions shown as L x W x H

ESTIMATED NUTRITIONAL VALUES - PER 100 g

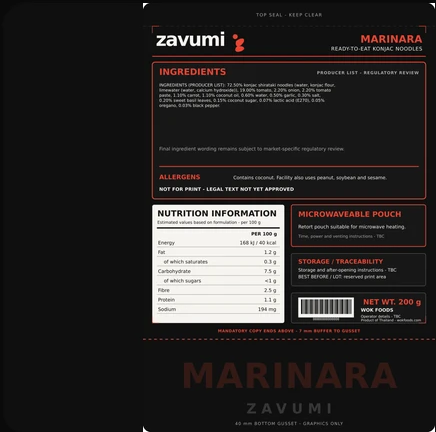
BASED ON PRODUCT FORMULATION

ENERGY	104 kJ / 25 kcal	TOTAL FAT	0.2 g	SATURATED FAT	0.0 g
CARBOHYDRATE	4.5 g	SUGARS	2.0 g	PROTEIN	0.8 g

FRONT PACKAGING CONCEPT



BACK PANEL - WORKING CONCEPT



200 g
NET WEIGHT

RTE
FORMAT

THAILAND
ORIGIN

INGREDIENTS

Producer list - sequence as supplied

72.50% konjac shirataki noodles (water, konjac flour, limewater (water, calcium hydroxide)), 19.00% tomato, 2.20% onion, 2.20% tomato paste, 1.10% carrot, 1.10% coconut oil, 0.60% water, 0.50% garlic, 0.30% salt, 0.20% sweet basil leaves, 0.15% coconut sugar, 0.07% lactic acid (E270), 0.05% oregano, 0.03% black pepper.

ALLERGEN: Contains coconut. Produced in a facility that uses peanut, soybean and sesame.
Final wording remains subject to market-specific regulatory review.

PACKAGING & LOGISTICS

PRIMARY PACK

Microwaveable retort pouch 200 g

RETAIL CASE

6 x 200 g 28 x 10 x 19.5 cm

MASTER CARTON

12 x 200 g 28 x 19.5 x 19.5 cm

MASTER NET WEIGHT

2.40 kg 12 pouch format

Dimensions shown as L x W x H

ESTIMATED NUTRITIONAL VALUES - PER 100 g

BASED ON PRODUCT FORMULATION

ENERGY	168 kJ / 40 kcal	TOTAL FAT	1.2 g	SATURATED FAT	0.3 g	CARBOHYDRATE	7.5 g
SUGARS	<1 g	FIBRE	2.5 g	PROTEIN	1.1 g	SODIUM	194 mg

FRONT PACKAGING CONCEPT



BACK PANEL - WORKING CONCEPT



200 g
NET WEIGHT

RTE
FORMAT

THAILAND
ORIGIN

INGREDIENTS

Producer list - sequence as supplied

63.00% konjac shirataki noodles (water, konjac flour, limewater (water, calcium hydroxide)), 15.00% carrot, 7.00% onion, 5.60% coconut sugar, 4.00% tomato, 1.50% apple, 1.50% coconut oil, 0.50% gluten-free soy sauce (water, soybean, rice, salt), 0.50% ginger, 0.50% garlic, 0.40% curry powder (turmeric, coriander seeds, clove, nutmeg, star anise, salt), 0.20% salt, 0.18% lactic acid (E270), 0.10% black pepper, 0.02% bay leaf.

ALLERGEN: Contains soybean and coconut. Produced in a facility that uses peanut and sesame.
Final wording remains subject to market-specific regulatory review.

PACKAGING & LOGISTICS

PRIMARY PACK

Microwaveable retort pouch 200 g

RETAIL CASE

6 x 200 g 28 x 10 x 19.5 cm

MASTER CARTON

12 x 200 g 28 x 19.5 x 19.5 cm

MASTER NET WEIGHT

2.40 kg 12 pouch format

Dimensions shown as L x W x H

ESTIMATED NUTRITIONAL VALUES - PER 100 g

BASED ON PRODUCT FORMULATION

ENERGY	234 kJ / 56 kcal	TOTAL FAT	<1 g	SATURATED FAT	0.5 g	CARBOHYDRATE	10.9 g
SUGARS	6.2 g	FIBRE	2.4 g	PROTEIN	0 g	SODIUM	155 mg

FRONT PACKAGING CONCEPT



BACK PANEL - WORKING CONCEPT



200 g
NET WEIGHT

RTE
FORMAT

THAILAND
ORIGIN

INGREDIENTS

Producer list - sequence as supplied

65.00% konjac shirataki noodles (water, konjac flour, limewater (water, calcium hydroxide)), 15.00% jackfruit, 8.70% tomato, 4.20% water, 3.20% onion, 1.60% tomato paste, 1.00% coconut oil, 0.60% garlic, 0.40% sweet basil leaves, 0.14% salt, 0.10% coconut sugar, 0.06% white pepper.

ALLERGEN: Contains coconut. Produced in a facility that uses peanut, soybean and sesame.
Final wording remains subject to market-specific regulatory review.

PACKAGING & LOGISTICS

PRIMARY PACK
Microwaveable retort pouch 200 g

RETAIL CASE
6 x 200 g 28 x 10 x 19.5 cm

MASTER CARTON
12 x 200 g 28 x 19.5 x 19.5 cm

MASTER NET WEIGHT
2.40 kg 12 pouch format

Dimensions shown as L x W x H

ESTIMATED NUTRITIONAL VALUES - PER 100 g

BASED ON PRODUCT FORMULATION

ENERGY	181 kJ / 43 kcal	TOTAL FAT	1.1 g	SATURATED FAT	0.6 g	CARBOHYDRATE	8.3 g
SUGARS	<1 g	FIBRE	2.6 g	PROTEIN	1.3 g	SODIUM	200 mg

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Last updated: 2 August 2026

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Privacy, rights and intellectual property

WOK FOODS / ZAVUMI NPD

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